#### **Roam Privacy Policy**

Last updated: Thursday, August 1<sup>st</sup>, 2024

Roam ("we," "our," "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and share information about you when you use our website, www.roam.college, and related services (collectively, the "Services"). By using the Services, you agree to the collection and use of your information in accordance with this Privacy Policy.

## **1. Information We Collect**

We collect information that you voluntarily provide to us when using our Services, such as:

- **Personal Information:** When you create an account, we may collect your name, email address, study origin, destination, field of study, interests, and any other information you choose to provide. This helps us personalize your experience and connect you with relevant resources and other users.
- **Usage Information:** We automatically collect information about how you use our Services, such as your IP address, browser type, access times, and pages viewed. This data helps us understand user behavior and improve our Services.

## 2. How We Use Your Information

We may use the information we collect for various purposes, including:

- **To Provide and Improve Our Services:** We use your information to operate, maintain, and enhance our Services, personalize your experience, and respond to your inquiries.
- **To Connect You with Relevant Resources:** We use your information to recommend partners and resources that match your needs and preferences.
- **To Communicate with You:** We may use your contact information to send you updates, newsletters, and other communications related to your use of our Services.
- **To Comply with Legal Obligations:** We may use your information as required by law, regulation, or legal process.

# **3. How We Share Your Information**

We do not sell your personal information. However, we may share your information with third parties in the following circumstances:

- **Affiliate Partners:** When you choose to engage with a service provider listed on our website, we may share relevant information with that partner to facilitate your interaction. Please note that you will be redirected to the partner's website, where their privacy policy will apply.
- **Service Providers:** We may share your information with third-party service providers who assist us in operating our Services and conducting our business.

• **Legal Requirements:** We may disclose your information if required to do so by law or in response to a valid request by public authorities.

#### 4. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to collect and store information about your use of our Services. This helps us improve your user experience, analyze usage patterns, and deliver targeted advertisements. You can control the use of cookies through your browser settings.

## **5. Your Choices**

You have choices regarding the collection and use of your information:

- Account Information: You can update or delete your account information at any time by logging into your account settings. Please note that we may retain certain information as required by law or for legitimate business purposes.
- **Cookies:** You can control cookies through your browser settings. However, disabling cookies may affect the functionality of our Services.
- **Communications:** You can opt-out of receiving marketing communications from us by following the unsubscribe instructions in those communications or by contacting us directly.

## 6. Security

We take reasonable measures to protect your information from unauthorized access, disclosure, alteration, or destruction. However, no security system is impenetrable, and we cannot guarantee the security of your information.

#### 7. Children's Privacy

Our Services are not directed to individuals under the age of 13. We do not knowingly collect personal information from children under 13. If we become aware that a child under 13 has provided us with personal information, we will take steps to delete such information.

#### 8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. If we make significant changes, we will notify you by email or through a notice on our website. Your continued use of the Services after any changes indicates your acceptance of the updated Privacy Policy.

# 9. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at help@roam.college.